



**CARMEL COUNTRY CLUB  
OCTOBER 17, 2022  
VIP RECEPTION OCTOBER 16**

**TITLE SPONSOR**

**\$100,000 ANNUAL | \$275,000 FOR A THREE-YEAR INVESTMENT**

- Exclusive recognition as Title Sponsor of Hi.Tech Shootout
- 5 Teams (10 players, 2 teams guaranteed to play with senior IT executive from appropriate host company)
- 15 invitations to VIP Reception
- 15 invitations for Post Golf Reception Monday
- Exclusive opportunity to speak at Sunday night VIP Reception
- 2 On-course Hole Sponsorships (1 North Course; 1 South Course) – Tent, table & chairs provided per course
- Verbal recognition of Title Sponsorship at VIP Reception, Post Golf reception, and pre-tee-off announcements
- Co-branding on all event marketing materials and website
- One logo item in participant gift packet
- Event signage on both courses with your company logo



### **PLATINUM SPONSOR: \$75,000**

- 4 Teams (8 players, 1 team guaranteed to play with senior IT executive from appropriate host company )
- 12 invitations to VIP Reception
- 12 invitations Post Golf Reception Monday
- 2 On-course Hole Sponsorships (1 North Course; 1 South Course) Tent, table & chairs provided per course
- Verbal recognition at VIP Reception and Post Golf reception
- Event signage on both courses with your company logo

### **GOLD SPONSOR: \$50,000**

- 3 Teams (up to 6 players, each team plays with a senior executive from host company)
- 12 invitations to VIP Reception Sunday
- 12 invitations to Post Golf Reception Monday
- 1 Hole or 1 Hi.Tech Shootout Pavilion post – Tent, table & chairs provided
- Event signage on course with your company logo

### **SILVER SPONSOR: \$30,000**

- 2 Team (2 or 3 players with a host executive)
- 8 invitations to VIP Reception Sunday
- 8 invitations to Post Golf Reception Monday
- 1 Hi.Tech Shootout Pavilion position
  - Located at Practice Putting Green in the Hi.Tech Shootout Pavilion
  - Tent, table & chairs provided
- Event signage on course with your company logo

### **INDIVIDUAL TEAM SPONSOR: \$17,500**

- 1 Team (2 Players)
- 4 invitations to VIP Reception Sunday
- 4 invitations to Post Golf Reception Monday
- Event signage with your company logo

### **HOSPITALITY HOLE SPONSOR (1): \$15,000 (TWO SPOTS AVAILABLE)**

#### **OR TWO FOR \$25,000 (1 on North Course; 1 on South Course)**

- Exclusive premium beverage station - All food/beverage/bartenders must be arranged through Carmel
- Up to \$2,000 towards premium food/beverage supply per sponsorship
- Unique opportunity to host executive players during the event
- Strategic positioning of hole to optimize interaction with players
- Up to 6 company representatives at tent/sponsorship
- 4 invitations/sponsorships Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo

### **BUY A DRIVE WITH THE PRO: \$15,000**

#### **OR TWO FOR \$25,000 (1 on North Course; 1 on South Course)**

- Exclusive opportunity to engage with players
- Pro Golfer provided on North & South Course
- Up to 6 company representatives at tent/sponsorship
- 4 invitations/sponsorship Post Golf Reception Monday
- United Way Volunteers provided to collect donations
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **CHARITY GOLF GUNS: \$8,000**

#### **OR TWO AT \$15,000 (1 on North Course; 1 on South Course)**

- Exclusive opportunity to engage with players
- Charity Golf Gun representative available on North & South Course
- United Way Volunteers provided to collect donations
- Up to 4 company representatives at tent/sponsorship
- 2 invitations/sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **LONG DRIVE CONTEST: \$8,000**

#### **OR TWO AT \$15,000 (1 on North Course; 1 on South Course)**

- Exclusive opportunity to engage with players
- Up to 4 company representatives at tent/sponsorship
- 2 invitations/sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **HOLE IN ONE CONTEST: \$8,000 (1 on South Course Available)**

- Exclusive sponsorship – additional insurance must be obtained through Carmel prior to the event
- Volunteers to assist with monitoring must be secured in advance
- Up to 4 company representatives at tent/sponsorship
- 2 invitations / sponsorship Post Golf Reception Monday
- Tent, table & chairs provided
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **CLOSEST TO THE HOLE CONTEST: \$8,000**

#### **OR TWO AT \$15,000 (1 on North Course; 1 on South Course)**

- Exclusive opportunity to engage with players
- Carmel will provide measuring tools for event
- Tent, table & chairs provided
- Up to 4 company representatives at tent/sponsorship
- 2 invitations / sponsorship Post Golf Reception Monday
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **PUTTING CONTEST: \$7,500**

- Exclusive opportunity to engage with players at practice putting green
- Opportunity to host putting contest and present prize at Monday reception
- Tent, table & chairs provided
- 2 company representatives at tent
- 2 invitations Post Golf Reception Monday
- Event signage on putting green with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **DRIVING RANGE: \$7,500**

- Exclusive opportunity to engage with players at Driving Range
- Tent, table & chairs provided
- 2 company representatives at tent
- 2 invitations Post Golf Reception Monday
- Breakfast available for your representatives
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **INDIVIDUAL HOLE SPONSOR: \$7,500**

- 2 company representatives at tent
- Tent, table & chairs provided
- 2 invitations Post Golf Reception Monday
- Event signage on course with your company logo
- Beverage/food can be coordinated through Carmel at an additional cost

### **HI.TECH SHOOTOUT PAVILION SPONSOR: \$4,000 (20 SPOTS AVAILABLE)**

- Opportunity to engage with players before play begins and throughout the day at Practice Putting Green
- Lunch station will be located on Practice Putting Green
- 2 invitations Post Golf Reception Monday
- Table & two chairs provided
- Breakfast & Lunch available for your representatives

### **BREAKFAST SPONSOR: \$2,500 e-Cycle, Inc.**

- 1 Company Representative at breakfast area to greet players e-Cycle, Inc.
- Breakfast available for your representative
- Event signage with your company logo

### **VIP RECEPTION SUNDAY PREMIUM SPONSOR: \$15,000**

- 8 invitations to VIP Reception Sunday
- 8 invitations to Post Golf reception Monday
- Welcome remarks by company represented at Sunday reception
- Event signage with your company logo

### **VIP RECEPTION SUNDAY SUPPORTING SPONSOR: \$5,000**

- 2 invitations VIP Reception Sunday
- Verbal recognition at Sunday reception
- Event signage with your company logo

### **ADDITIONAL INVITATIONS AVAILABLE FOR PURCHASE:**

- **VIP RECEPTION SUNDAY - \$1,000**
- **POST GOLF RECEPTION MONDAY - \$500**