



UNITED WAY OF CENTRAL CAROLINAS
ALEXIS DE TOCQUEVILLE
 SOCIETY

Live United. Give United.



JOIN ADT SOCIETY

As an Alexis de Tocqueville donor with United Way of Central Carolinas, you lead the fight for the education, health and financial stability of every person in our region. This select group of changemakers belongs to the Alexis de Tocqueville (ADT) Society and is recognized for its unsurpassed dedication to achieving lasting results in our community.

ADT Society is comprised of civic and business leaders whose vision for our community is matched only by their generosity. Unrestricted gifts in the amount of \$10,000 and above are recognized in the following ways within United Way of Central Carolinas' ADT Society:

<p>\$25,000+ ADT Major Gift</p>	<p>\$15,000 - \$24,999 ADT Director</p>	<p>\$10,000 - \$14,999 ADT Founder</p>
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2021 TOCQUEVILLE SOCIETY STATS



ADT SOCIETY MEMBERS

149



TOTAL GIVEN BY
ADT SOCIETY MEMBERS

\$2.17M



TOTAL COMMUNITY
INVESTMENT

\$14.4M

2021-2022 ADT SOCIETY BENEFITS

- A dedicated relationship manager from United Way's Resource Development team to support your giving experience
- Invitations to events including interactive CEO updates, educational opportunities and family-centered activities
- Quarterly IMPACT newsletter, exclusively for ADT members
- Recognition in United Way communications including giving rosters, IMPACT newsletter and at events
- Opportunity to host or attend a Talk United dinner, a single-thread conversation with United Way leadership focused on our community's most urgent needs

DEEPEN YOUR ENGAGEMENT BY BECOMING AN ADT AMBASSADOR

ADT Ambassadors serve as connectors and volunteer fundraisers through recruiting and engaging new members of ADT Society. ADT Ambassadors are valuable assets to the growth and sustainability of United Way's philanthropic impact. This is a powerful way to learn more about the community we serve and deepen your involvement.



LEAD THE CONVERSATION!

The goal of Talk United is to grow ADT Society membership to support United Way priorities. Hosted by ADT Ambassadors and moderated by United Way's senior leaders, Talk United gatherings provide an opportunity for meaningful dialogue and connections around specific topics – education, health, financial stability and basic needs and whenever possible, facilitated through a racial and social equity lens.

LEARN MORE ABOUT BECOMING AN ADT AMBASSADOR OR HOSTING A TALK UNITED EVENT

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