

Unite Charlotte

Information Session

LIVE UNITED.
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GROUND RULES

- Introduce yourself via the chat
- Please keep your audio on mute
- Raise hand to speak – do not speak until you are acknowledged
- If possible, please put all questions in the chat

Disparities in philanthropic fundraising resulted in a \$20 million gap between black-led and white-led organizations.

- Echoing Green, 2020

Unite Charlotte History

UNITE CHARLOTTE HISTORY

UWCC'S Background and Vision

2016



Civil Unrest

A Charlotte, NC protest lasted for three days after a fatal police shooting. Protests raised concerns around economic frustration for minorities.

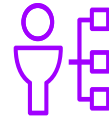
2017



Beginning

UWCC launched Unite Charlotte in response to promote racial equity and economic mobility for local organizations dedicated to serving their communities.

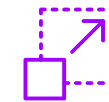
2019



Growth

UWCC invested nearly \$1.2 M in 28 Unite Charlotte partners, providing funding and capacity building support.

2021



Scaling

With funding of \$1 M from Mecklenburg County, UWCC has awarded more than \$2.3 M in funding to date to over 90 grassroots agencies.

MISSION

Why We Do What We Do

Increase
access to
seed capital

Educate leaders to
sustain their
operations

Assess community
impact

Embed long-term
support

Unite Charlotte – Expanding Impact

Unite Charlotte – Expanding Impact

Unite Charlotte – First Year Grants

- Open to small, grassroots nonprofits
- 25 grant awards of \$25,000
- Grantees complete Duke University Non-Profit Management certificate program, learning the business of nonprofit management
- Opportunity to receive up to three years of funding with additional capacity building

Grant Timeline

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Date	Milestone
August 2021	Application opens August 02 and closes August 31
September – October 2021	Unite Charlotte Grant Committees Deliberations
December 2021	Board approval of funding recommendations
January 3, 2022	Grant cycle begins
December 31, 2022	Grant cycle ends

Requirements to Apply for Funding

Eligibility Requirements

- Organization is a 501(c)(3) or has a fiscal sponsor
- Organization led by a person of color
- Organization's operations within Mecklenburg County
- Organization's annual budget under \$250,000

Required Documents

- Completed **ONLINE** application with current operating budget
- IRS 501(c)(3) Determination Letter
- IRS Form 990 (or evidence that a return was filed)
- Current Board of Directors roster
- Charitable Solicitation License (CSL), Exemption Certificate or Exemption by Statute
- Completed fiscal sponsorship agreement (if applicable)
- Completed ACH/EFT form or voided check
- Signed W-9

THANK YOU! QUESTIONS?

EVERYBODY **GIVING** LEADS TO A BIGGER **IMPACT**.
TOGETHER, WE CAN DO THIS.

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