United Way understands that many people across our five-county service region are living in a crisis situation every day. We’re committed to changing that by providing flexible funding to more than 100 nonprofits working year-round to meet the needs of our most vulnerable residents.

When hundreds of Lake Arbor apartment residents in West Charlotte were suddenly displaced due to unsafe living conditions, we raised $268,000 to help with rent, security deposits and moving costs in less than a month. We also convened a team of more than a dozen agencies to relocate the residents to avoid becoming homeless.

As the COVID-19 pandemic threatens the health and economic stability of tens of thousands of families across the Charlotte region, United Way’s partnership with Foundation For The Carolinas has raised $20 million that is being distributed to local nonprofits through multiple rounds of grant cycles.

These are real examples of the work we do at United Way – Every. Single. Day.
WHY UNITED WAY

We accomplish what no single agency can do alone. Our nimble approach allows us to respond to the evolving needs of the community both year-round and during crisis situations. In funding more than 100 nonprofit partners, United Way is advancing their mission by providing:

LEADERSHIP

With over 85 years’ experience, we are experts in the causes we fight for. We respond and solve complex problems, lead conversations on social issues, and leverage community voices to work together in creating change.

EFFICIENCY

By funding local nonprofits and pooling our resources, we empower them to focus on fulfilling their mission and providing services directly and quickly to the people who need them most. Unrestricted operating grants allow for flexibility in using funds wherever the greatest needs exist.

ACCOUNTABILITY

We vet our partner agencies through an extensive community-based evaluation process, requiring them to track outcomes every year so our donors know that their gifts will be used wisely and efficiently.

2019 COLLECTIVE IMPACT

We drive lasting impact by investing in agencies and programs through our annual Impact Grants, as well as neighborhood revitalization initiatives like United Neighborhoods and grassroots capacity-building programs like Unite Charlotte.

COMMUNITY INVESTMENT
$17.7M

PEOPLE SERVED
191,000

NONPROFITS FUNDED
100

YOUR INVESTMENT AT WORK

EDUCATION

89% Children Received Quality Early Education

HEALTH

85% Individuals Accessed Primary & Specialty Care

FINANCIAL STABILITY

94% Families and Individuals Built Savings & Assets

BASIC NEEDS

90% Avoided Loss of Home/Shelter

*2018-2019

OUR MISSION

United Way of Central Carolinas fights for the education, health and financial stability of every person in our community. With more than 85 years of experience, we are a strategic community leader, convener and advocate with in-depth knowledge of the communities we serve, the challenges that affect them and the organizations having the most impact.

TOGETHER, WE CREATE OPPORTUNITIES FOR ALL.

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