

How to Run Your Campaign Using the Online Pledge Form

Thank you for running a United Way campaign in your workplace! Your workplace campaign is helping to solve the BIG problems across our communities. We are taking the standard United Way pledge form online to help keep you and your employees safe.

Benefits of Utilizing the Online Pledge Form

With the Online Pledge Form, you can run your United Way campaign completely contactless. Printing, distributing and collecting paper pledges is now a thing of the past. With the Online Pledge Form, you will have access to a digital spreadsheet to monitor campaign progress and easily deliver pledge information to your payroll or HR departments.

Four Steps to Run Your Campaign

- First, complete the [Online Pledge Form Link Request](#).
- Two to three days later, your United Way staff partner will deliver to you:
 - A secure pledge form link customized with your company name in the URL to use for employee pledging.
 - The link to access pledge data.
- Include the pledge form link in your campaign communications.
 - **Helpful Notes:** Send your communications from your CEO or other key leadership.
 - Include stories and videos found on [United Way's campaign toolkit](#).
- View your company's pledge information through the link provided.
 - This digital spreadsheet is available in real time to enable you to:
 - Monitor campaign progress and results
 - Award prizes and incentives
 - Provide pledge report to company payroll department for payroll deduction purposes