Through generous giving and like-minded philanthropic leadership, members of United Way’s Alexis de Tocqueville (ADT) Society are raising the bar for community change.

The ADT Society was named after Alexis de Tocqueville, a 19th-century French political thinker and historian who admired values he witnessed while traveling throughout the U.S. – liberty, equality and the spirit of neighbors helping neighbors.

Today, the society comprises a national network of leaders, volunteers and philanthropists who are committed to taking on some of the most critical community challenges while championing the education, health and financial stability of every person.
“My wife and I are proud to be members of the ADT Society. The shared value of benevolent investing in the lives of others is inspiring. This special group seeks out and actively engages in building a stronger tomorrow for everyone. The ADT Society truly is a driving force behind the daily change and positive impact United Way is having in our community.”

BRAD HICKS
ADT CABINET CHAIR
THE ADT SOCIETY HONORS UNITED WAY’S MOST GENEROUS COMMUNITY-MINDED INVESTORS WHO GIVE AN ANNUAL UNRESTRICTED GIFT OF $10,000 OR MORE TO UNITED WAY, WITH ADDITIONAL TIERS FOR THE HIGHEST LEVELS OF PHILANTHROPIC LEADERSHIP.

JOIN THE SOCIETY
MEMBER BENEFITS

Invitations to exclusive events and outings hosted by corporate and community leaders.

Access to educational activities and family-oriented volunteer projects.

Opportunities for networking and receptions with philanthropic business and civic leaders.

Recognition on United Way’s Leaders in Giving Registry.

A dedicated relationship manager to help you manage and reach your philanthropic goals.

Opportunities to be featured in donor profiles throughout United Way communications.
STEP-UP GIVING

WE ALSO OFFER A THREE-YEAR PLEDGE PROGRAM THAT ALLOWS DONORS TO STEP UP THEIR GIVING OVER TIME, WHILE STILL ENJOYING FULL BENEFITS OF THE SOCIETY EACH YEAR.

Year 1 ............ $5,000
Year 2 ............ $7,500
Year 3 ............ $10,000

GIVING LEVELS

ALEXIS DE TOCQUEVILLE
$10,000 TO $14,999

DIRECTORS CIRCLE
$15,000 TO $24,999

MAJOR GIFTS
$25,000 AND UP

TOCQUEVILLE LEGACY CIRCLE

LEAVE A LEGACY FOR YOUR FAMILY BY ENDOWING AN ADT GIFT OF AT LEAST $250,000. FOREVER BE RECOGNIZED AS A TOCQUEVILLE MEMBER AND ENJOY SPECIAL INCENTIVES.
THE IMPACT OF YOUR GIFT

$10,000
HELPS THREE FAMILIES BUILD A PLACE TO CALL HOME AND ACCESS RESOURCES TO MAINTAIN THEIR FINANCIAL STABILITY.

$15,000
PROVIDES TWO LOW-INCOME FAMILIES WITH EDUCATIONAL RESOURCES TO SUPPORT THEIR CHILDREN’S EARLY LITERACY AND DEVELOPMENT.

$25,000
PROVIDES NEARLY 100 INFANTS WITH PRENATAL HEALTHCARE AND PARENTING RESOURCES FOR FAMILIES LIVING IN POVERTY.
MEET OUR CABINET

NEAL BLINDE
Wells Fargo

RALPH BORRELLO
BB&T Bank

BRYAN CALLOWAY
Enterprise

MIKE CONNOR
SunTrust Bank

CHARLIE HARRIS
Moore & Van Allen

BRAD HICKS
CABINET CHAIR
Deloitte

JEFF JOHNSTON
Wells Fargo

MATT KOSMICKI
PwC

RUTH KRYSTOPOLSKI
Atrium Health

BILL LORENZ
Bank of America

BILL MAYBERRY
McGuireWoods

RICK MCDERMOTT
McDermott Law PLLC

JAMES MITCHELL
Accenture

SEAN O’CONNELL
EY

MIKE SIMONS
EY

CATHERINE STANCOMBE
Duke Energy

FOR MORE INFORMATION, CONTACT US AT ADT@UWCENTRALCAROLINAS.ORG.

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