



APRIL 5, 2019 | Barringer Academic Center

There's nothing like watching children's faces as they see their dream literally rise up from the ground before their eyes. When you and your co-workers volunteer to construct a playground, you'll find yourselves inspired and fulfilled by the immediate results of your efforts. Plus, you will discover it's the perfect way to build teamwork and a creative sense of play within your company!

The 16th Annual Charlotte Playground Build is presented by United Way of Central Carolinas. Those who have taken part in our projects have greatly enriched the lives of young children who otherwise might never have the chance to play within a safe environment.

Please join us for this year's Playground Build. We promise you'll bring out the kid in our kids – and in you!

SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$15,000

- Up to 20 volunteer spots at pre-build prep day
- Up to 60 volunteer spots at Playground Build
- Company logo incorporated into event logo and included in all marketing materials
- Company logo on event banner
- Company logo and hyperlink for one year on Playground Build webpage
- Executive or employee leading remarks at Playground Build
- Recognition across social media accounts

PLAYGROUND SPONSOR | \$10,000

- Up to 40 volunteer spots at Playground Build
- Company logo incorporated into event logo and included in all marketing materials
- Company logo and hyperlink for one year on Playground Build webpage
- Executive or employee speaking role at Playground Build
- Recognition across social media accounts

SWING SPONSOR | \$5,000

- Up to 20 volunteers at the Playground Build
- Company logo on marketing materials and website

SAND BOX SPONSOR | \$2,500

- Up to 10 volunteers at the Playground Build
- Company logo on marketing materials and website

SHOVEL SPONSOR | \$1,000

- Up to 4 volunteers at the Playground Build
- Company logo on marketing materials and website



United Way
of Central Carolinas

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