



LEADERSHIP GIVING

LIVE UNITED

United Way envisions a community where all individuals and families have the opportunity to achieve their potential.

Your philanthropic leadership is needed to turn this vision into reality. True leaders are those to whom others look for inspiration -- individuals whose steadfast generosity mobilizes their peers and galvanizes the caring power of our community. By investing in our community as a leadership donor, you're leading the fight for the education, health and financial stability of every person in our region.

The Impact of Your Leadership

- **\$1,000 | Community Leader**
Provide a safe and affordable home for one family.
- **\$2,500 | Community Partner**
Provide a child with access to high-quality childcare.
- **\$5,000 | Community Champion**
Provide food, clothing and shelter to four families during a crisis.
- **\$10,000 | Alexis De Tocqueville Society**
Help three families build a place to call home and provide the training to maintain their financial stability.
- **\$15,000 | Directors Circle**
Provide two low-income families with educational resources to support early literacy and development.
- **\$25,000 | Major Gifts Society**
Provide 99 infants with prenatal healthcare and parenting resources for families living in poverty.

For more information on leadership giving, contact us at leadership@uwcentralcarolinas.org or 704.372.7170

Leaders don't wait.
They create the
change they want
to see!

Join United Way
in our fight for
the education,
health and
financial stability
of every person
in our community.



United Way
of Central Carolinas