

LEADERSHIP GIVING PLEDGE FORM



United Way
of Central Carolinas

1 PERSONAL INFORMATION

MR/MRS/MS/DR _____ FIRST NAME _____ MI _____ LAST NAME _____ SUFFIX _____

HOME ADDRESS _____ SUITE/APT# _____

CITY _____ STATE _____ ZIP CODE _____

WORK PHONE _____ WORK EMAIL ADDRESS (So I can stay up to date on how my contribution improves lives.) _____

PERSONAL PHONE _____ PERSONAL EMAIL ADDRESS (So I can stay up to date on how my contribution improves lives.) _____

EMPLOYER _____

DOB (MM/DD/YYYY): ____/____/____ GENDER: Female Male

I want MORE information about:

- Young Leaders**
(young professionals in their 30s)
- Alexis de Tocqueville Society**
(annual gift of \$10,000 or more)
- A-LIST - African-American Engagement**
(annual gift of \$1,000 or more)
- Women United**
(annual gift of \$1,000 or more)
- LINC - Lead Impact Network Change**
(young professionals in their 20s)
- Legacy Society**
(for donors making planned/estate gifts)
- Retired or retiring soon?**
(I want to stay connected with United Way)

2 CONTRIBUTION / PAYMENT INFORMATION

TOTAL PLEDGE AMOUNT \$ _____

PAYROLL DEDUCTION

Number of pay periods per year:
 12 24 26 52 Other _____

ENCLOSED GIFT

Check (payable to United Way) # _____ Date: ____/____/____
 Cash

SECURITIES/STOCK

Please call 704.371.6208 when you are ready to transfer funds.

CREDIT/DEBIT CARD (\$25 minimum)

One time Monthly Quarterly Semi-Annually

First billing date: ____/____/____

Enter your pledge amount above. Then go to our website at www.uwcentralcarolinas.org/invest to make a secure credit card payment.

BILL ME (\$100 minimum)

One time Monthly Quarterly Semi-Annually

First billing date: ____/____/____

DONOR ADVISED FUND

I will be recommending a grant from _____ (institution name)
in the amount of \$ _____ in the year _____.

SIGNATURE _____

(REQUIRED)

DATE _____

3 LEADERSHIP GIVING INFORMATION

Please complete this section if you give at least \$1,000 individually or combined with a spouse or partner, so we may recognize your leadership gift.

PLEASE CHECK YOUR LEADERSHIP LEVEL

- Community Leader**
(\$1,000 - \$2,499)
- Community Champion**
(\$5,000 - \$9,999)
- Directors Circle**
(\$15,000 - \$24,999)
- Leadership Circle Step Up**
(Year 1 - \$500; Year 2 - \$750; Year 3 - \$1,000)
- Community Partner**
(\$2,500 - \$4,999)
- Alexis de Tocqueville Society**
(\$10,000-\$14,999)
- Major Gifts Society**
(\$25,000+)
- Alexis de Tocqueville Step Up**
(Year 1 - \$5,000; Year 2 - \$7,500; Year 3 - \$10,000)

Spouse/Partner's Name _____ Spouse/Partner's Employer _____

Please list my/our name(s) as follows for recognition: _____

I/We wish to remain anonymous. My/Our total combined contribution: \$ _____



United Way
of Central Carolinas

BECOME A LEADERSHIP GIVER

LIVE UNITED

United Way envisions a community where all individuals and families have the opportunity to achieve their fullest potential. Your philanthropic leadership is needed to turn this vision into reality. True leaders are those to whom others look for inspiration – individuals whose steadfast generosity mobilizes their peers and galvanizes the caring power of our community. By investing into our community as a Leadership donor, you lead the fight against our region’s most daunting social crises.

TOCQUEVILLE SOCIETY

Named for 19th century French intellectual Alexis de Tocqueville, whose Democracy in America lauded our spirit of philanthropy, United Way’s Tocqueville Society honors our most generous community-minded investors.

Tocqueville Society members invest at least \$10,000 annually. Those giving at the Directors Circle (\$15,000) and Major Gifts (\$25,000) levels are also Tocqueville Society members.



Exclusive Benefits for Tocqueville Society Members

- **Member-only events and networking opportunities**, hosted by corporate and community leaders
- **Recognition on the Leaders in Giving honor roll** in United Way’s lobby and the registry on our website
- **A dedicated relationship manager** to help you reach your philanthropic goals
- **Membership** in United Way Worldwide’s international **Tocqueville Society**

STEP UP PROGRAM

United Way’s Step Up Program offers an opportunity for generous donors to increase their giving. Donors commit to step up to the **Leadership Circle (\$1,000)** or **Alexis de Tocqueville Society (\$10,000)** level over a three-year period and will be recognized at that level for all three years. The boxes below show the pledge progression for each Step Up Program. All contributions through the program are directed to United Way of Central Carolinas to help drive change.

STEP UP PROGRESSION

	LEADERSHIP GIVER	TOCQUEVILLE GIVER	
YEAR 1	\$500	\$5,000	I'm enjoying the benefits of membership today, with a commitment to increase my giving over three years.
YEAR 2	\$750	\$7,500	With my second year's gift, I continue to engage with United Way and fellow members.
YEAR 3	\$1,000	\$10,000	I did it! I'm investing in our community with my annual gift. I can see the lasting impact. Plus, the benefits are great – networking, volunteering and so much more.

To learn more, please contact us at leadership@uwcentralcarolinas.org.