



Hands On
CHARLOTTE

MLK 2018 CALL TO SERVICE



United Way
of Central Carolinas

"Everybody can be great, because anybody can serve." – Dr. Martin Luther King, Jr.

SATURDAY, JANUARY 13 | NOON-2:00

FOUR CONVENIENT LOCATIONS! FAMILY FRIENDLY!

Blythe Elementary School

12202 Hambricht Road, Huntersville

East Mecklenburg High School

6800 Monroe Road, Charlotte

Piedmont Open IB Middle School

1241 E. 10th Street, Charlotte

Renaissance West STEAM Academy

3241 New Renaissance Way, Charlotte

Each year, Hands On Charlotte honors the life and legacy of Dr. Martin Luther King, Jr., by organizing service projects for hundreds of volunteers around the holiday that bears his name. These projects not only deliver valuable assistance to nonprofit organizations, schools and other service providers, but also allow participants to kick off the New Year by reflecting on the meaning of Dr. King's life of service.

PROJECTS

Sit-down assembly/creation projects include:

- Making encouragement cards for Love In Action Project
- Creating no-sew baby blankets for Baby Bundles
- Making bookmarks, bookworm buddies and bookworm letters for Promising Pages
- Creating literacy kits for schools/afterschool programs
- Packing Red Cross information kits

SPONSORSHIP LEVELS

	MOUNTAINTOP \$5,000	DREAM \$2,500	LEADERSHIP \$1,000	MARCH \$500
Choice of exclusive service project for up to 50 team members	●			
Prominent signage as Mountaintop Sponsor at event sites	●			
Prominent media recognition as available	●			
Company logo and hyperlink on Hands On Charlotte website for one year	●			
Logo included on Hands On Charlotte's monthly email blast to volunteers	●			
Recognition in 2018 Charlotte Business Journal volunteerism special section	●			
Recognition across Hands On Charlotte social media channels	●	●	●	●
Logo on HOC website and all marketing materials	●	●	●	●
Guest blogger opportunity	●			
Choice of exclusive service project for up to 25 team members		●		
Choice of exclusive service project for up to 10 team members			●	
Sponsorship signage at event sites (where possible)		●	●	●

For more information: Contact Bob Young at 704.371.6276 | handsoncharlotte.org/mlk